

**FOR IMMEDIATE RELEASE****CERRE RELEASES NEW PUBLICATION,
IMPLEMENTING THE DMA: SUBSTANTIVE AND PROCEDURAL PRINCIPLES**

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CERRE, the Centre on Regulation in Europe, is publishing today a new e-book "**Implementing the DMA: substantive and procedural principles**". The authors include **Alexandre de Streel** (CERRE Academic Director, University of Namur), **Marc Bourreau** (CERRE Academic Co-Director, Télécom Paris), **Richard Feasey** (CERRE Senior Advisor Tech, Media, Telecom), **Amelia Fletcher** (CERRE Research Fellow, University of East Anglia), **Jan Krämer** (CERRE Academic Co-Director, University of Passau) and **Giorgio Monti** (CERRE Research Fellow, Tilburg Law School).

In the ever-evolving landscape of EU digital platform regulation, the focal point continues to be the ongoing discussions influencing the implementation of the Digital Markets Act (DMA). Positioned as a pivotal legislation in the current digital policy landscape, the DMA seeks to cultivate contestability and fairness in digital markets. Designated gatekeeper platforms are anticipated to unveil their compliance plans in March 2024, with the European Commission assuming the crucial role of enforcer, responsible for evaluating non-compliance and ensuring the DMA's ambitious goals are met.

The success of the DMA's implementation is contingent upon adhering to substantive principles, including effectiveness, proportionality, non-discrimination, legal predictability, and consistency with other EU laws. This involves the application of these principles to specific DMA obligations, such as choice architecture and interoperability.

The new report underscores the imperative of a collaborative approach among stakeholders, including the Commission, gatekeepers, and third parties. Additionally, it suggests quantitative indicators to gauge the impact of obligations on relationships between gatekeepers and third parties.

The recommendations in the report stem from the 'DMA Compliance Forum,' an 8-month-long, multi-stakeholder initiative led by CERRE. This initiative established a neutral and trusted platform for dialogue among CERRE members and academics, contributing to the effective and proportionate enforcement of the regulation. The report not only emphasizes the importance of establishing cooperative engagement but also delves into the intricacies of how the principles will be applied, the expectations from stakeholders, and how the Commission will exercise its deterring powers to enforce compliance.

The proposed quantitative measurement indicators, termed output indicators, aim to provide insights into the impact of obligations without prescribing specific targets. These indicators, in conjunction with other evidence, will assist the Commission in conducting compliance assessments, ensuring a comprehensive approach to DMA enforcement.

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