



CONCEPTS AND CONCERNS

LARGENESS = SYSTEMIC RISK?

- Concepts from competition policy, financial markets and regulation
- Concerns about public debate, public health, electoral processes, public security and the protection of fundamental rights



SOCIAL AND POLITICAL THEORY PERSPECTIVE

- Public harm principle
- Accumulative harm to social environment
- Harm from constraints of intermediary groups or social context
- Harm to rights; negative and positive obligations



SYSTEMIC RISK

- Contagion
- Extent of exposure
- Interconnection
- EU & Member State systems



CATEGORIES OF HARM

ILLEGAL CONTENT

FUNDAMENTAL RIGHTS MEDIA PLURALISM INTENTIONAL MANUPULATION



CATEGORIES OF HARM 1/4
ILLEGAL CONTENT

- Individual & public harm
- Degradation of the social environment through accumulation over time & spread
- Enabling gain of authority within intermediary group or social context





CATEGORIES OF HARM 2/4 FUNDAMENTAL RIGHTS

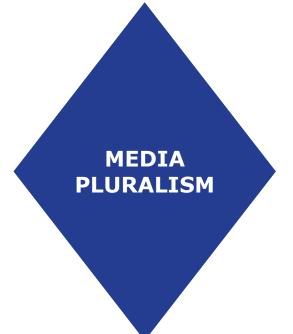


- Normalisation of consensual harm through accumulation
- Damaging states' ability to prevent impingement and fulfil positive obligations



CATEGORIES OF HARM 3/4
MEDIA PLURALISM

- Tie with competition issues related to external plurality
- Prioritisation & findability, user behaviour such as trolling & bullying, and other content issue impact experienced pluralism





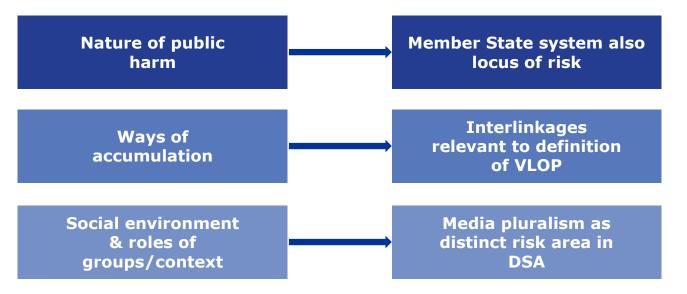
CATEGORIES OF HARM 4/4 INTENTIONAL MANIPULATION



- Extent and nature of dissemination may depend on functionality & linkages, not just reach
- Harm to public institutions & systems as well as social context



CONCLUSION



Open & participatory risk assessment the considers wider linkages & environment; feedback loops and iterative guidance

