

# **DIGITAL MARKETS AND ONLINE PLATFORMS**

**NEW PERSPECTIVES ON REGULATION  
AND COMPETITION LAW**

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Centre on Regulation in Europe  
Improving network and digital industries regulation

# Characteristics and economic issues of online platforms

- ▶ Powerful engines of growth and innovation
- ▶ Strong network effects and winner-takes-all markets
- ▶ Multi-sidedness and determination of relevant markets
- ▶ Vertical integration and self-preferencing
- ▶ Data-driven business models and data agglomeration

# CERRE's reports on the economic regulation of platforms



# The issues addressed in the book

Market definition and market power

Discriminatory conduct and intermediation bias

Mergers and acquisitions

Data sharing & data portability

Design of regulatory remedies, their effectiveness and enforcement

# Overarching goals for economic policy in digital markets

Fair and transparent competition  
**on the platform**

Enable entry and maintain  
contestability in **new or  
emerging markets**, and for  
**existing and new players**

# Key recommendations in three areas

**MORE EFFECTIVE  
ENFORCEMENT**



**TRANSPARENCY &  
SWITCHING**



**ACCESS TO KEY  
INNOVATION INPUTS**



# 1 More effective enforcement

Update  
determination  
of **market  
power**

Update  
**merger  
control**

Apply  
**experimental remedy  
design**

# 2

## Increased transparency and ease of switching

Increase transparency obligations for large gatekeeper platforms, especially vis-à-vis authorities

Increase scope of data portability obligations for large platforms



# 3

## Providing access to key innovation capabilities

Especially access to consumer raw data through mandated sharing and increased data portability

But also computing resources, skilled labour and risky capital

# Conclusions

**Platform  
transparency**

**Data  
sharing**

**Horizontal  
rules**

# THANK YOU

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