

Regulatory Challenges and Opportunities



Shared Mobility and Public Policy

- Van pooling
 - Car pooling
 - Micro mobility
-
- Integration with
public transport



Demand for new mobility services

- Higher quality / lower price
- Ending supply restrictions and monopoly rents
- New modes
- Demand strongest where existing market/government failures worst

Ride hailing



Van pooling



Micro mobility

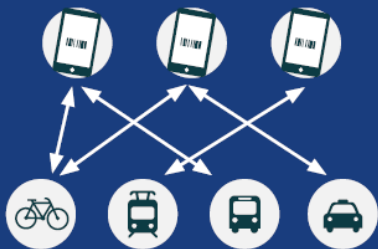


Regulatory orientation

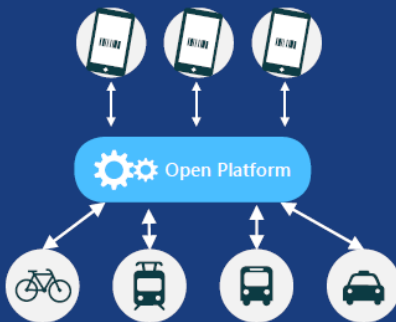
- Support sustainable mobility objectives – facilitate alternatives to private car use
- Efficiency through competition – equal treatment of entrants and incumbents
- Innovation through entry – liberal entry, regulate if proves necessary
- Proactive consultation on public policy issues

MaaS Platform Options

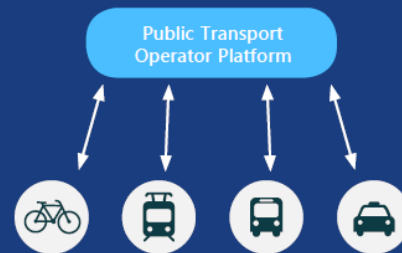
MaaS Model 1
**Commercial
Integrator**



MaaS Model 2
**Open back-end
platform**



MaaS Model 3
**Public Transport
Integrator**

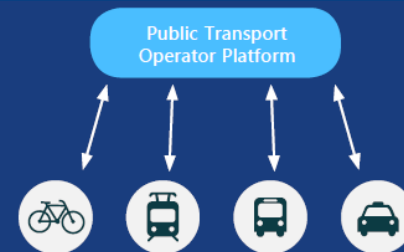
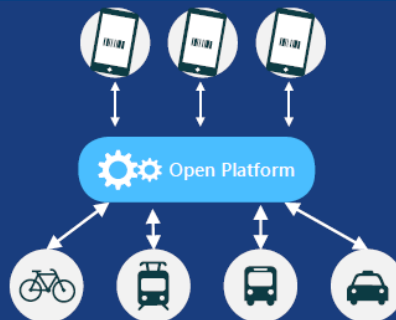
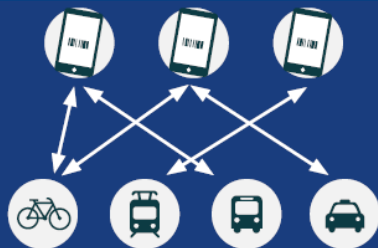


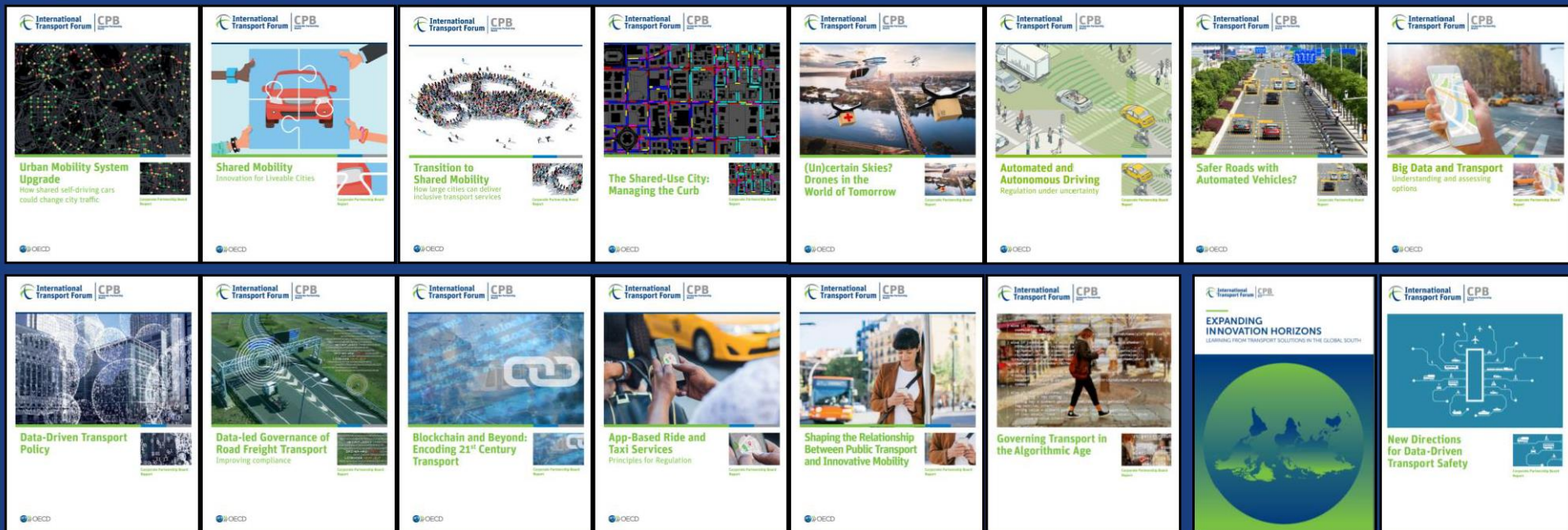
Finnish
Regulatory
Code

Whim (MaaS Global)
Helsinki, Birmingham, Antwerp.....
MinRejsplan
Netherlands Pilots
Üstra Mobility Shop Hannover

SNCF
DeLijn BE
Open Ticket BE
EMT Madrid
Jelbi App Berlin

Vienna
Germany Mobility Inside



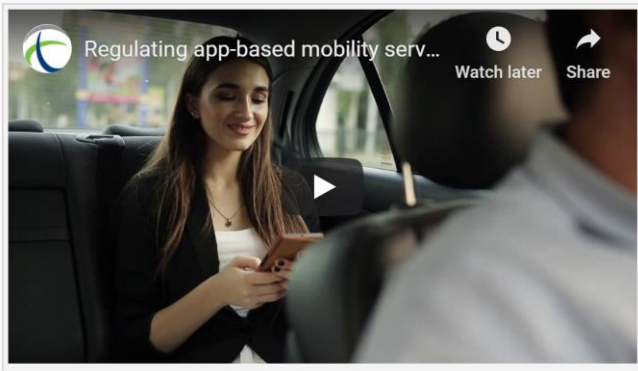


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Main references

<https://www.itf-oecd.org/regulating-app-based-mobility-services>

<https://www.itf-oecd.org/regulating-app-based-mobility-services-roundtable>



**Regulating App-Based
Mobility Services**
Summary and Conclusions

175

Roundtable